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International Design Challenge

ELEVATING ELEGANCE |

The Minimalist Hotel Challenge 2024

First Edition

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Elevating Elegance: The Minimalist Hotel Challenge

Introduction

In an era where excess is often viewed with skepticism, the definition of luxury is evolving toward simplicity and intentionality. Minimalism, characterized by clean lines, open spaces, and an absence of superfluous elements, invites a rethinking of luxury in hospitality design. This competition seeks to challenge architects and designers to delve into the core of minimalist luxury, creating a hotel that serves as a sanctuary of elegance and comfort.

Participants are tasked with designing a hotel that transcends traditional opulence by embracing a philosophy of refined simplicity. The focus should be on crafting spaces that evoke tranquility and sophistication while prioritizing sustainability. Each design should reflect a harmonious relationship with the surrounding environment, employing materials and forms that enhance rather than overshadow the natural landscape.

This hotel should not merely be a place to stay; it should offer a holistic experience that rejuvenates the body and soul. The integration of nature, the thoughtful arrangement of spaces, and the use of natural light should all contribute to a serene atmosphere that enhances guest well-being.

Through this competition, we encourage participants to consider how minimalism can be a powerful vehicle for expressing luxury. The challenge lies not only in the aesthetic presentation but also in creating functional, sustainable environments that resonate with the modern traveler. By merging understated elegance with a commitment to environmental stewardship, participants will contribute to a vision of luxury that is both contemporary and timeless.

Objective

The primary objective of this competition is to redefine luxury hospitality by focusing on the principles of minimalism. Participants are invited to create a hotel that exemplifies the beauty of simplicity while providing a rich and fulfilling guest experience. The design should reflect an understanding of how minimalism can enhance luxury, allowing guests to find comfort and tranquility in thoughtfully curated spaces. By stripping away excess and emphasizing essential elements, the hotel should foster an atmosphere that promotes relaxation, rejuvenation, and connection to nature.

Moreover, this competition seeks to highlight the importance of sustainability in the luxury hospitality sector. Designs should not only prioritize aesthetic appeal but also incorporate innovative sustainable practices that minimize environmental impact. Participants are encouraged to explore the use of local materials, energy-efficient systems, and water conservation strategies. By merging luxurious design with sustainability, the resulting hotel should serve as a model for future developments in the industry.

Key Goals

- **Redefine Luxury:** Explore how minimalism can elevate the concept of luxury in hospitality design, emphasizing quality over quantity.
- **Enhance Guest Experience:** Create environments that prioritize comfort, tranquility, and a sense of well-being, encouraging guests to immerse themselves in their surroundings.
- **Foster Sustainability:** Integrate eco-friendly practices and materials, promoting a sustainable approach to luxury that respects the environment.
- **Encourage Innovation:** Challenge participants to think creatively about how to merge minimalist aesthetics with functional design, resulting in a cohesive and inviting space.
- **Connect with Nature:** Design spaces that seamlessly integrate with the natural environment, enhancing the overall experience and aesthetic of the hotel.
- **Showcase Timelessness:** Develop designs that stand the test of time, ensuring that the minimalist luxury ethos is not just a trend but a lasting approach to hospitality.

The Building Program

The building program for the Minimalistic Luxury Hotel encompasses a variety of functional spaces designed to provide an exceptional experience for guests while embodying the principles of minimalism and luxury. Participants are required to incorporate the following key areas into their designs:

- Guest Rooms
- Lobby and Reception Area
- Dining Facilities
- Wellness Center
- Meeting and Event Spaces
- Outdoor Spaces
- Back-of-House Areas
- Sustainability Features

By encompassing these diverse yet interconnected spaces, the Minimalistic Luxury Hotel aims to create a holistic guest experience that aligns with the competition's ethos of understated elegance and sustainable luxury. Participants are encouraged to think creatively about how to arrange and design these areas to enhance functionality and aesthetic appeal while remaining true to minimalist principles.

Site

Participants are encouraged to select an appropriate site for their Minimalistic Luxury Hotel design, allowing for creativity and personal expression while adhering to the competition's ethos. The chosen site should not only reflect the principles of minimalism and luxury but also foster a deep connection to the surrounding environment.

Sustainability

Sustainability is a fundamental aspect of the Minimalistic Luxury Hotel competition, emphasizing the need for designs that are environmentally responsible and resource-efficient. Participants are required to integrate sustainable practices throughout their projects, ensuring that their hotel not only embodies luxury but also prioritizes ecological stewardship.

Project Proposal Requirements

Participants must submit a project proposal that includes:

- A clear and compelling design narrative explaining the concept.
- Detailed floor plans, elevations, and sections that illustrate the spatial organization and functional layout.
- Renderings or visualizations that convey the aesthetic quality and experience.
- A site plan.

Timeline

- Registration Deadline: 15th June 2025
- Submission Deadline: 20th June 2025
- Jury Evaluation: July 1st – August 31st 2025
- Winners Announcement: September 20th 2025

Submission Requirements

File Format:

- All entries must be submitted as a single PDF document.

Sheets:

- Minimum of 3 sheets, maximum of 6 sheets.
- Each sheet should include designs, drawings, and views that effectively communicate the project concept.

Text Explanation:

- Each sheet must contain explanatory text that describes and supports your design decisions.
- Text should be clear and concise, highlighting the main ideas and features of the project.

Content to Include (per sheet):

- Design Concepts: Conceptual drawings, diagrams, and sketches.
- Plans, Elevations, and Sections: Architectural plans, cross-sections, and elevations.
- Views and Renderings: 3D views, perspectives, or rendered images of the project.
- Diagrams: Illustrations explaining circulation, spatial relationships, environmental or structural concepts.

Resolution and Quality:

- All sheets should be high-quality, legible, and visually clear.

File Size:

- The total file size should not exceed 20 MB.

Naming Convention:

- The file should be named as: CompetitionName_ParticipationCode.pdf

Anonymity:

- No names, logos, or identifying marks should appear on any of the submitted sheets to ensure anonymity during judging.

Submission Guidelines

Sign in to Your Account:

- Visit the Archiol website and sign in to your account.

Access Your Competition Submissions:

- In the header, click on the arrow beside your profile picture. Select the option labeled "My Competition Submissions."

Submit Your Entry:

- Click on the "Submit My Entry" button.

Select Competition:

- Choose the competition name for which you wish to submit your entry.

Enter Participation Code:

- Input the participation code that was generated during your registration.

Title Your Submission:

- Provide a title for your submission.

Upload Title Image:

- Upload the image that will represent your project.

Upload Design PDF:

- Submit your project in PDF format (ensure it meets the competition's requirements).

Consent:

- Check the box to agree to the competition terms and conditions.

Submit:

- After filling in all required fields, click "Submit."

Confirmation:

- Your submission will appear in "My Competition Submissions" within 24 hours.

Eligibility

The competition is open to all architects, designers, students, and creative individuals globally. There are no restrictions on age or nationality.

Contact Details

For any inquiries or further information, please contact us at:

- Email: info@archiolcompetitions.com
- Website: www.archiolcompetitions.com