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International Design Challenge

HERITAGE MEETS HOSPITALITY I

The Adaptive Reuse Hotel Challenge 2024

First Edition

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Heritage Meets Hospitality: The Adaptive Reuse Hotel Challenge

Introduction

In an era where sustainability and environmental stewardship are paramount, adaptive reuse stands out as a transformative architectural approach that reimagines existing structures rather than demolishing them. This strategy not only reduces waste but also honors the cultural and historical narratives embedded within our built environment. The Adaptive Reuse Hotel Competition invites architects, designers, and creative thinkers to envision a modern hotel within the framework of an existing building, emphasizing the delicate balance between preserving historical significance and integrating contemporary design principles.

Participants are encouraged to explore the rich potential of underutilized or historically significant structures, breathing new life into them while retaining their unique character and charm. This reimagining serves as a catalyst for urban revitalization, sparking a dialogue between the past and the future. By reinterpreting these spaces, architects can create distinct experiences that resonate with guests and foster a deeper connection to the locality and its heritage.

The competition aims to showcase innovative solutions that seamlessly blend historical architecture with modern functionality. Participants should consider how the design can enhance guest experiences, promote community engagement, and contribute to the cultural landscape of the area. Ultimately, this competition seeks to highlight the importance of adaptive reuse as a sustainable practice that not only addresses contemporary needs but also preserves the stories and values of the past, paving the way for a more vibrant and interconnected urban environment.

Objective

The Adaptive Reuse Hotel Competition aims to inspire participants to creatively transform existing buildings into modern hotel spaces that honor their historical and architectural significance. By encouraging innovative design solutions, the competition seeks to demonstrate how adaptive reuse can enhance the character of a community while addressing contemporary hospitality needs. Participants are challenged to explore how the past can inform and enrich the present, crafting spaces that resonate with guests and reflect the local culture.

Central to this competition is the understanding that architecture is not merely about creating new structures, but also about reinterpreting and repurposing those that have already shaped our environments. Through this process, architects have the opportunity to engage in meaningful dialogue with the past, allowing historical elements to coexist harmoniously with modern amenities and services. The resulting designs should not only preserve the narrative of the existing building but also contribute to a sustainable and vibrant urban landscape.

Key Goals

- **Innovative Design Solutions:** Encourage participants to develop creative concepts that merge historical preservation with modern functionality.
- **Sustainability Focus:** Highlight the importance of sustainable practices in adaptive reuse, such as energy efficiency, material conservation, and ecological sensitivity.
- **Cultural Relevance:** Foster designs that resonate with the local community and celebrate the cultural and historical context of the site.
- **Guest Experience Enhancement:** Create unique, immersive experiences for hotel guests that reflect the building's heritage and the surrounding area.
- **Community Engagement:** Promote the idea that adaptive reuse can revitalize neighborhoods, attract tourism, and foster social interaction.
- **Interdisciplinary Collaboration:** Encourage collaboration among architects, historians, and urban planners to ensure a holistic approach to design.

The Building Program

The proposed hotel should encompass a diverse array of functional spaces designed to enhance guest experiences while respecting the historical integrity of the existing structure. The building program includes the following key components:

- Guest Accommodations
- Public Spaces

- Meeting and Event Spaces
- Amenities
- Back-of-House Facilities
- Sustainability Features
- Historical Integration

Site

For this competition, participants are encouraged to select an existing building or site that inspires them for their adaptive reuse hotel project. The chosen site should ideally possess historical significance or architectural value, providing a rich context for the transformation into a modern hospitality space. This flexibility allows participants to engage with various types of structures, from industrial warehouses and historic homes to former commercial buildings and cultural landmarks.

Sustainability

Sustainability is a fundamental aspect of the Adaptive Reuse Hotel Competition. Participants are required to incorporate sustainable practices and strategies throughout their design proposals.

Project Proposal Requirements

Participants must submit a project proposal that includes:

- A clear and compelling design narrative explaining the concept.
- Detailed floor plans, elevations, and sections that illustrate the spatial organization and functional layout.
- Renderings or visualizations that convey the aesthetic quality and experience.
- A site plan.

Timeline

- Registration Deadline: 13th June 2025
- Submission Deadline: 18th June 2025
- Jury Evaluation: July 1st – August 31st 2025
- Winners Announcement: September 18th 2025

Submission Requirements

File Format:

- All entries must be submitted as a single PDF document.

Sheets:

- Minimum of 3 sheets, maximum of 6 sheets.
- Each sheet should include designs, drawings, and views that effectively communicate the project concept.

Text Explanation:

- Each sheet must contain explanatory text that describes and supports your design decisions.
- Text should be clear and concise, highlighting the main ideas and features of the project.

Content to Include (per sheet):

- Design Concepts: Conceptual drawings, diagrams, and sketches.
- Plans, Elevations, and Sections: Architectural plans, cross-sections, and elevations.
- Views and Renderings: 3D views, perspectives, or rendered images of the project.
- Diagrams: Illustrations explaining circulation, spatial relationships, environmental or structural concepts.

Resolution and Quality:

- All sheets should be high-quality, legible, and visually clear.

File Size:

- The total file size should not exceed 20 MB.

Naming Convention:

- The file should be named as: CompetitionName_ParticipationCode.pdf

Anonymity:

- No names, logos, or identifying marks should appear on any of the submitted sheets to ensure anonymity during judging.

Submission Guidelines

Sign in to Your Account:

- Visit the Archiol website and sign in to your account.

Access Your Competition Submissions:

- In the header, click on the arrow beside your profile picture. Select the option labeled "My Competition Submissions."

Submit Your Entry:

- Click on the "Submit My Entry" button.

Select Competition:

- Choose the competition name for which you wish to submit your entry.

Enter Participation Code:

- Input the participation code that was generated during your registration.

Title Your Submission:

- Provide a title for your submission.

Upload Title Image:

- Upload the image that will represent your project.

Upload Design PDF:

- Submit your project in PDF format (ensure it meets the competition's requirements).

Consent:

- Check the box to agree to the competition terms and conditions.

Submit:

- After filling in all required fields, click "Submit."

Confirmation:

- Your submission will appear in "My Competition Submissions" within 24 hours.

Eligibility

The competition is open to all architects, designers, students, and creative individuals globally. There are no restrictions on age or nationality.

Contact Details

For any inquiries or further information, please contact us at:

- Email: info@archiolcompetitions.com
- Website: www.archiolcompetitions.com